



West Midlands

**Awards**

# Sponsorship Brochure 2025



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# Welcome from Matthew Moss, CIHT West Midlands Chair 2024-2026



As Chair of the Chartered Institution of Highways & Transportation in the West Midlands, it is very much my honour to receive you as part of the CIHT West Midlands 2025 Dinner & Awards.

We have now moved on from the pandemic, it is hard to believe that this was now five years ago and it has permanently changed the landscape of the world. We still encounter the cost of living challenge in the UK and natural disasters such as the forever changing political landscape, the extreme climates in summer and winter, with the recent natural fires in California. Our industry has fortunately demonstrated repeatedly that it can cope and can adapt very quickly to sudden changes in the landscape. This is largely thanks to our committed and highly skilled workforce who will work together when required, with care for one another and under the pressures regardless.

As we all work harder to deliver our projects, time to celebrate success, network, and have time out dwindles. This is why events such as this dinner & awards are organised. It recognises talent and dedication to ongoing improvement innovation in our region by rewarding it, while also allowing us to enjoy each other's company, catch up with old friends and pool our experiences together with lessons we can all take forwards and continuously adhere to good practice in our industry.

The CIHT West Midlands 2024 Dinner & Awards were very memorable and highly successful. This year, the AGM, dinner and awards will once again be held at the Burlington Hotel in Birmingham city centre on Thursday 8th May 2025. I am sure that this year's event will be another enjoyable event for all who attend and I would like to offer you an opportunity to be part of this excellent commemoration of outstanding performance in highways and transportation in the West Midlands.

The West Midlands are recognised as a leading light of CIHT regions and by taking advantage of the fantastic sponsorship packages, you will have the opportunity to position your organisation or brand at the forefront of our diverse community.

We look forward to working with you to realise the full potential of your contribution at this unique celebration of high performance and dedication amidst the influence of your highly supportive peers in the industry.

I look forward to meeting you all on the night.

# Why sponsor the CIHT West Midlands 2025 Dinner & Awards?

Highways and transportation form one of the most important sectors in the West Midlands, employing a large number of people in the region.

## **Industry partnership and celebrating excellence is at the heart of this event**

Our sponsorship packages have been carefully shaped to meet the commercial requirements of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our guests.



## **Meet new contacts and strengthen key relationships**

Maximising networking opportunities for our guests is an important priority. For all sponsorship packages, CIHT West Midlands would like to invite one representative from the sponsor to attend the AGM drinks reception.

## **The next step**

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of these opportunities. A prompt decision will increase the chances of you securing the package you want and realising the full benefit of your investment – including your logo in advanced marketing. In addition, this year we will be holding a charity raffle with all proceeds going to our chosen charity. If you are unable to sponsor a package but would still like to contribute to the evening then all donations of raffle prizes would be greatly received. In return, you will be mentioned on the evening with a special thanks given by the host.

# Gold Package (x2)

## MAIN EVENT SPONSORS

Cost: £2,000 inc VAT



### Opportunity Includes:

- Opportunity for up to 2 x Suppliers to be Main Headline Event Sponsors.
- Category will incorporate your name in shortlisted form at the top of the page with further information about your company, boosting your publicity
- Your logo or company name will be:
  - included in an enhanced certificate
  - displayed beside your chosen category in all correspondence and print
  - opportunity to support the event with branded room or table decorations e.g. balloon arch and table centrepieces with company logo (within available space), included in price.
- Your support will be acknowledged by the presenter with opportunity for a sponsor's representative to be present on stage and either announce or present the award and prizes to the winners of the category they have sponsored.
- Includes a table of 10 with house wine / soft drinks, for which your company's table will be situated near to the front of the stage so you can get a prime view of the awards ceremony and presentation.

### Project Awards:

- Best Large Project
- Best Small Project
- Collaboration
- Environment and Sustainability
- Best Innovation
- Equality, Diversity and Inclusion

### People Awards\*

- Women's Network Women's Achievement Award
- Women's Network Allies Award
- Emerging Professional/Apprentice Award
- Emerging Student Award

*\*You can nominate yourself or a colleague for any of these awards.*

## Silver Package: (x10) **AWARD CATEGORY SPONSOR** Cost: £800 inc VAT



### **Opportunity Includes:**

- Choose an award from 10 x Award Categories
- Category will incorporate your name (listed on previous page).
- Your logo or company name will be:
  - included in certificate
  - displayed beside your chosen category in all correspondence and print
- 10% discount off the price for a table of 10.
- Opportunity for a representative from your organisation to be on stage to present award to the winner of the category they have sponsored.

### **10 x Categories:**

- Best Large Project
- Best Small Project
- Collaboration
- Environment and Sustainability
- Best Innovation
- Equality, Diversity and Inclusion
- Women's Network Women's Achievement Award\*
- Women's Network Allies Award\*
- Emerging Professional/Apprentice Award\*
- Emerging Student Award\*

*\*You can nominate yourself or a colleague for any of these awards*

## Bronze Package: **PROGRAMME ADVERTISING** Cost: £300 inc VAT



This is our advertising package which includes a page in the event programme booklet to advertise your company or services. The programme booklet is provided to guests on the night and electronically to download prior to the event.

This is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide you with exceptional rewards. For further details on the opportunities available and to make raffle prize donations please contact our Regional Honorary Secretary:

Philip Santos – [philip.santos@wsp.com](mailto:philip.santos@wsp.com)



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Local Charities