



ONLINE SEMINAR

## IDEAS FOR A LIFE AND CAREER YOU LOVE PERSPECTIVES ON INTERNATIONAL WOMEN IN ENGINEERING DAY

Date and Time: Tuesday, 02 July 2024: 18:00 – 19:00 UAE Time

### ABOUT THE EVENT

International Women in Engineering Day (INWED) on 23 June 2024 is an international awareness campaign which raises the profile of women in engineering and focuses attention on the amazing career opportunities available to women and girls in this exciting industry.

This year's theme #Enhancedbyengineering promotes the amazing work that women engineers and planners across the globe are doing to support lives, livelihoods, and communities every day.

CIHT Dubai are proud to promote #INWED2024 with our seminar delivered by Rachel Smith. Rachel will share some of her ideas and aspirations on life and how these shaped and enhanced her choice of career and personal life experiences. The following phrases encapsulate her philosophy:

*'the world is your oyster, take a leap', 'seize opportunities', 'enjoy your journey, follow your passions', 'make your own magic', 'network like a gardener', and 'Be yourself'.*



### OUR SPEAKER – RACHEL SMITH



**Rachel Smith** is an Associate Director at Jacobs in London. She's a solutions-focussed transport planner with a passion for getting people to look and think about things differently. Her career spans 24 years working in the private and public sectors in the UK, Australia, and New Zealand.

Described by News Ltd as "one of the brightest thinkers on perpetual challenge of urban planning". She is the award-winning author of Decongestion a 'how to' cut traffic congestion without the expense of new roads or annoyed residents. She created the concept for 7 metre wide Cycling Superhighways, co-founded Lazy Sunday Cycle and during the 1st

COVID-19 lockdown researched when we're compelled to change our habits/behaviours and why we're not.

She's given two TEDx talks, was a curator of the BMW Guggenheim Lab urban think-tank in New York, Mumbai and Berlin and has spoken in London's House of Lords about the importance of including women and kids in transport planning. She is best-known globally for inspiring thousands of women to cut, curb, slow and even quit shopping. She didn't buy anything new or 2<sup>nd</sup> hand in 2014 and saved 38% of her salary.

### FURTHER INFORMATION AND REGISTRATION

**THIS IS AN ONLINE EVENT.** Attendance at this Seminar is free, but registration is mandatory.

Sign- up on MS Forms at [INWED24](#). Registered attendees will be sent joining details one to two days before the event. For further information, e-mail us at [ciht.dubaigroup@gmail.com](mailto:ciht.dubaigroup@gmail.com).



Register Here