

## ONLINE SEMINAR EV FLEET CONVERSIONS FOR NET ZERO DATE & TIME: 21 January 2025: 18:00 – 19:00 GULF STANDARD TIME

## **ABOUT THE EVENT**

Transport's path to a net-zero future doesn't just hinge on shiny new electric vehicles—existing fleet conversions can also play a pivotal role. FUSE EV converts internal combustion engine vehicles to electric vehicles. This seminar will demystify the electrifying of your current fleet, showing how to transform dieselhungry workhorses into zero-emission champions without having to start from scratch.



This session will highlight how fleet electrification can help organizations meet ambitious sustainability targets, all while delivering operational efficiencies and long-term cost savings. Real-world examples and accessible insights will replace complexity and jargon, ensuring participants gain a clear understanding of the practical steps, technologies, and strategies for converting conventional fleets into clean, quiet EVs.

## **ABOUT THE SPEAKER**



Salman Hussain, Co-Founder of FUSE EV Conversions, is a passionate innovator and respected figure in sustainable transport solutions. With a career focused on bridging advanced EV conversion technologies and the practical demands of fleet operators, Salman has a proven track record in guiding organizations through the electrification process. His expertise isn't confined to spreadsheets or engineering labs; he's worked hands-on with diverse clients—public agencies, logistics companies, and

corporate fleets—to help them achieve their climate targets and improve their bottom lines.

## FURTHER INFORMATION AND REGISTRATION

**THIS IS AN ONLINE EVENT**. Attendance at this Seminar is free, but registration is mandatory. Sign- up here at <u>EV Conversions</u>. Registered attendees will be sent joining details shortly before the event.

For further information, e-mail us at <u>ciht.dubaigroup@gmail.com</u>.

